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**Good Karma Foods' Flaxmilk Omega-3 + Protein Lunchbox Carton Honored
with 2018 Delicious Living Magazine Best Bite Award**

Boulder-based brand takes home award for Best Kid's Product

BOULDER, Colo. (June 26, 2018) – [Good Karma Foods](#), the leading producer of plant-based milk and yogurt alternatives made from organic flaxseeds, today announced that it has been named a “Best Bite Award” winner by [Delicious Living Magazine](#), a trusted health and wellness resource for more than 33 years. Now in its sixth year, *Delicious Living* developed the “Best Bite” awards to educate consumers on how to make healthy and trusted food and beverage purchases in a market increasingly saturated with new products and wellness claims.

Good Karma was awarded the “Best Bite Award” in the Best Kid’s Product category for its new Chocolate Flaxmilk Omega-3 + Protein Lunchbox Cartons. Part of a new lineup of shelf-stable items launched earlier this year, the Flaxmilk Omega-3 + Protein Lunchbox Cartons are designed to meet growing demands from parents for a convenient lower-sugar milk alternative that delivers a mighty bundle of nutrition. The Chocolate flavor has 50 percent less sugar than chocolate dairy milk, all without the use of artificial sweeteners. Each single-serving carton also delivers 7g plant-based protein, as much calcium as dairy milk, 1,100mg omega-3 healthy fats, and a surprisingly delicious taste that’ll make every kid smile. Perfectly safe for school, the Lunchbox Cartons are also free of all major eight allergens.

“It’s an honor to receive a 2018 ‘Best Bite Award’ for one of our newest products, particularly alongside a group of brands and products that showcase the highest commitment to quality and integrity,” said Doug Radi, CEO of Good Karma Foods. “We founded Good Karma with the commitment to offer highly-nutritious, plant-based products that the entire family can enjoy. Our new Flaxmilk Omega-3 + Protein beverages deliver a fantastic new option on-the-go.”

To determine the winners, *Delicious Living’s* editorial team called on industry experts and manufacturers to nominate natural products. More than 500 products were tested and judged based on nutrition, ingredients and transparency, but only 25 were tapped as winners within their respective categories.

“Modern consumers expect more out of the food and beverage brands they purchase,” said Jenna Blumenfeld, *Delicious Living’s* senior food editor. “More health. More flavor. More convenience. And importantly, more transparency in how and where ingredients are sourced. Good Karma Foods and the other inspiring winners show how mindfully-formulated (and super tasty!) products stand out on store shelves, foster loyal shoppers and radically improve the food system.”

Available in a variety of flavors and sizes, the new nutrient-packed, low-sugar Flaxmilk Omega-3 + Protein plant-based beverages come in two, ready-to-drink sizes, including the 6.75oz Lunchbox Cartons (\$6.99-7.99/Six Multi-Pack of 6.75oz Cartons), and 10oz Grab-And-Go Bottles (MSRP \$2.19-\$2.39/10oz bottle), making them perfect for lunchboxes, a quick pick-me-up while out on-the-go, or an alternative afternoon beverage. The new line delivers an unmatched mighty nutritional bundle of 7-10g plant-based

protein; 1,100-1,500 omega-3 healthy fats; and up to half the sugar of dairy-based offerings, per serving. Like all Good Karma products, the new line has a surprisingly delicious taste and creamy texture, and is allergen friendly.

Good Karma Foods strives to do the right thing so families have a variety of reasons to prefer the brand's flax-based beverages, from sourcing ingredients from North American growers and producers, to making sure all products are Non-GMO Project verified and certified vegan, and naturally free from all major eight allergens. The company also secures 3rd party verification on its claims and shares allergen practices proactively.

The New Flaxmilk Omega-3 + Protein line is available in natural and conventional stores across the U.S. and also on [Amazon](#). To find a store and learn more, visit www.goodkarmafoods.com.

ABOUT GOOD KARMA FOODS

Good Karma isn't just our name, it's the inspiration for everything we do. We are a company and a group of people with full hearts who inspire goodness with the tiny but mighty choices we make every day, from selecting our ingredients, to how we make our products and give back to our community. Based in Boulder, Colo., we are dedicated to making plant-based, dairy alternative food and beverage products that deliver a mighty bundle of nutrition along with surprisingly good taste and texture. In 2012, Good Karma was the first company to create a flax-based milk alternative based on the need for a dairy alternative that was free of all major allergens, and also delivered on nutrition, taste and texture. Since then, we have launched a line of Flaxmilk + Protein, Probiotic Drinkable Yogurts, Dairy Free Yogurt Cups, a line of Seasonal Nogs and a line of shelf-stable Flaxmilk Omega-3 + Protein. By providing allergen-friendly products that put a smile on your face, we hope you'll be inspired to join our Good Karma movement through the tiny but mighty actions you take each day. Learn more and find additional inspiration by connecting with us online at www.goodkarmafoods.com, and on [Facebook](#), [Instagram](#) and [Twitter](#).

ABOUT DELICIOUS LIVING MAGAZINE

Delicious Living is the leading consumer-facing magazine and health information provider for the natural, organic and healthy products industry. The print edition is distributed 12 times annually and is available at natural product retailers nationwide. Learn more at deliciousliving.com, and on Facebook, Instagram and Twitter.

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